In 2012-13, NBCC’s total impact on New Brunswick’s economy was $1.1 billion in added income, equal to 3.8% of the province’s Gross Domestic Product.

**NBCC PAYROLL & EXPENSES SUPPORT LOCAL BUSINESSES**

- In 2012-13, NBCC employed 840 full-time equivalent (FTE) faculty and staff, with an annual payroll of $53.9 million. Much of this was spent in New Brunswick to purchase groceries, clothing, and other household goods and services.
- The college is itself a buyer of goods and services and spent another $20.3 million to support its operations during the analysis year.
- The net impact of college payroll and expenses in New Brunswick was $60.6 million in added provincial income.

**NBCC STUDENTS BOOST LOCAL SPENDING**

- Approximately 369 NBCC students relocated to New Brunswick to attend the college in 2012-13, including international students. The expenditures of these students for room and board, transportation, and other personal goods and services helped support local businesses.
- Out-of-province student spending added approximately $2.1 million in income to the province during the analysis year.

**NBCC TRAINING SUSTAINS A SKILLED WORKFORCE**

- Over the years, students have studied at NBCC and entered or re-entered the workforce with newly-acquired skills. Today thousands of former students are employed in New Brunswick.
- As students apply the skills they acquired at the college, they are rewarded with higher incomes. They also raise business profits through their increased productivity. These higher incomes and increased profits create even more income as they are spent in the province.
- In 2012-13, the effect of former NBCC students on the provincial economy amounted to $1.0 billion in added income.